

ESER-2026 Poster Preparation & Submission Guidelines

Deadline: Thursday, 24 September 2026 at midnight.

A 75€ book voucher for every accepted poster.

Posters are printed locally free of charge – no hassle, no expenses.

Share Your Work at ESER-2026

Registered participants are invited to submit one or more scientific posters for presentation during the ESER-2026 Symposium.

The poster sessions are intended to encourage the exchange of **clinically relevant information, observations and research** among veterinarians and researchers working in equine reproduction.

Posters may describe clinical cases, clinical observations, retrospective or prospective studies, diagnostic or therapeutic approaches, or experimental research with relevance to clinical practice.

Posters do not need to describe large research projects. A well-documented clinical observation, unusual case, case series or practical experience that provides useful information to colleagues is equally welcome.

All posters will undergo peer review before acceptance.

Who Can Submit a Poster?

- Poster submission is open exclusively to **registered ESER-2026 participants**.
- The registered participant submitting the poster must be included in the list of authors.
- Registered participants may submit more than one poster.

Subject Areas

The primary criterion is **clinical relevance**. Experimental studies are welcome when their findings are relevant, or potentially relevant, to clinical veterinary practice.

Posters should relate to one of the following areas:

- OPU-ICSI-IVF
- Clinical reproductive medicine
- Embryo transfer
- Stallion and semen management

Posters may report:

- Original experimental research
- Prospective or retrospective clinical studies
- Clinical observations
- Individual case reports or case series
- Diagnostic approaches or techniques
- Therapeutic approaches or techniques
- Technical developments relevant to clinical practice
- Other scientifically sound observations relevant to equine reproduction

The work presented should provide a clear message that is useful or potentially useful to veterinarians, embryologists or researchers working in equine reproduction.

Poster Format

- Posters must be prepared in **portrait orientation**.
- **Final printed size: 120 cm high × 84 cm wide**
- Submit poster as a **print-ready PDF file** at the final dimensions indicated above.
- ESER will print all accepted posters locally **free of charge**. Authors should therefore not bring their own printed poster to the meeting.

Recommended Poster Structure

Title

Keep the title concise, informative and easy to read.

Authors

List all authors and clearly identify the presenting/submitting author.

Affiliations

Provide the institutional, practice, clinic or company affiliations of the authors.

Summary

Provide a short summary highlighting the purpose of the work and its main clinical message. Depending on the type of work being presented, the remainder of the poster may include:

- Introduction / Background
- Objectives
- Materials and Methods
- Case Description
- Results / Clinical Observations
- Discussion
- Conclusions / Clinical Relevance
- References
- Acknowledgements and declarations

Not every poster requires every section. Authors of case reports or clinical observations should use the structure that best communicates their work.

The **main clinical message or conclusion should be immediately apparent** to someone viewing the poster.

Designing a Good Scientific Poster

A poster is not a manuscript enlarged to poster size. It should communicate the essential information quickly and clearly.

Most delegates will initially spend only a short time looking at a poster. Good visual organisation is therefore essential.

DO

- Use a clear and logical layout
- Keep text concise
- Use short paragraphs and bullet points where appropriate
- Use a large, easily readable font
- Make the title clearly visible from several metres away
- Use high-quality graphs, photographs, illustrations and tables where these help communicate the findings
- Label figures and graphs clearly
- Make the principal results easy to identify
- Highlight the main conclusion or clinical take-home message
- Use sufficient contrast between text and background
- Leave enough empty space to avoid an overcrowded appearance
- Check spelling, grammar and numerical data carefully before submission

DON'T

- Do not fill the poster with large blocks of text
- Do not simply copy an abstract or manuscript onto the poster
- Do not use fonts that are too small to read comfortably
- Do not include unnecessary methodological detail
- Do not overcrowd graphs or tables with information
- Do not use low-resolution images that will become blurred when printed
- Do not use excessive colours, fonts or decorative elements
- Do not make conclusions that are not supported by the data presented
- Do not include confidential or identifiable client information

As a general rule, **less text and better visual communication make a better poster.**

Clinical Cases and Patient Information

Clinical cases must be presented in a manner that respects client confidentiality. Information that could unnecessarily identify individual owners should not be included. Photographs, diagnostic images or other clinical material should only be used when the authors have the appropriate permission to use them for scientific presentation and publication.

Scientific and Ethical Standards

Submitted posters must represent scientifically responsible work.

Where applicable, authors should indicate:

- Ethical approval or the ethical framework under which the work was conducted
- Owner/client consent
- Relevant sources of funding
- Relevant conflicts of interest

For retrospective clinical observations or case reports where formal ethical approval was not required, this may simply be stated.

Authors remain responsible for ensuring that the work presented complies with the ethical and professional requirements applicable in their country and institution.

Commercial Products and Conflicts of Interest

Commercial products may be identified when this is scientifically relevant.

Posters should not be promotional or primarily intended to advertise a commercial product or service.

Any relevant financial relationship, sponsorship or conflict of interest should be declared clearly on the poster.

References

References should be limited to those necessary to understand or support the work.

Use a consistent scientific reference format and keep the reference section concise.

Peer Review and Acceptance

All submitted posters will be reviewed for:

- Scientific quality
- Clinical relevance
- Clarity
- Appropriate interpretation of the observations or results
- Compliance with basic ethical and professional standards

Submission does not automatically guarantee acceptance. Authors will be informed by email whether their poster has been accepted.

Poster Printing and Display

- All accepted posters will be printed locally by ESER-2026 **free of charge**.
- Posters will be displayed in the designated poster area during the Symposium on **Thursday and Friday**.
- ESER will take care of printing and placing the posters in the poster area before the

scientific sessions.

- Authors do not need to bring a printed copy.

Meet the Authors

- Each poster will be assigned a designated time during which at least one of the authors should be present at the poster.
- This provides participants with an opportunity to discuss the work directly with the authors and is an important part of the ESER poster programme.
- The exact time will be communicated to authors before the Symposium.

Poster Proceedings

- Accepted posters will also be included in the **ESER-2026 Poster Proceedings Book**, which will be made available to all registered participants.
- Authors should therefore ensure that all text, figures, photographs and other material included in their poster may also be reproduced in the Poster Proceedings.

€75 ESER Bookstore Voucher

For every accepted poster, the submitting author will receive a **€75 voucher** that can be used to purchase books available at the ESER Bookstore during the Symposium.

Authors may choose from:

- Manual of Equine Neonatal Medicine – John Madigan – €70
- Formulary and Protocols in Equine Reproduction – Patrick McCue, Ryan Ferris & Jennifer Hatzel – €40
- Foal Formulary and Field Protocol Guide – Patrick McCue et al. – €35

The following conditions apply:

- One €75 voucher is provided per accepted poster
- Authors must indicate their preferred book(s) at the time of poster submission
- Vouchers can only be used for the three books listed above
- Vouchers will be honored **while stocks last**
- The voucher can only be used during ESER-2026
- The voucher cannot be exchanged for cash
- No cash value will be provided for any unused balance
- The voucher expires at the end of the Symposium and cannot be used afterwards

After the Symposium

At the end of the Symposium, authors are welcome to remove their poster from the poster area and take it home. Posters remaining after the meeting will not be shipped to authors.

Preparing Your File for Submission

Before submitting your poster, please check that:

- ✓ The poster is **120 cm high × 84 cm wide**
- ✓ The orientation is **portrait**
- ✓ The file is in **PDF format**
- ✓ All fonts are embedded correctly
- ✓ Images and graphics are of sufficient resolution for large-format printing
- ✓ The author names and affiliations are correct
- ✓ The submitting registered participant is included as an author
- ✓ The poster has been carefully proofread
- ✓ All necessary ethical, funding and conflict-of-interest declarations are included
- ✓ You have permission to reproduce all photographs, figures and other material included in the poster

The PDF submitted to ESER will be used directly for printing. Authors are therefore responsible for ensuring that the submitted file is the correct and final version.

How to Submit Your Poster

Posters must be submitted by email to info@eser2026.com as a single, print-ready PDF file. The subject line of the email must contain “ESER-Poster” followed by the full name of the submitting author. Example: ESER-Poster – Peter Daels

In the email, please provide:

- Poster title
- Name and contact details of the submitting author
- Names of all co-authors
- Preferred book(s) for the €75 ESER Bookstore voucher
- The final poster as a PDF attachment

Final submission deadline = Thursday 24 September 2026 at midnight

Only posters received by the submission deadline will be considered. Once your poster has been accepted and sent for printing, replacement files can no longer be accepted.